

SECTION 1: CIA SUMMARY
Community Impact Assessment: Summary
1. Name of service, policy, function or criteria being assessed:

'A' Board policy (covering 'A' Boards and other advertising materials/apparatus).

2. What are the main objectives or aims of the service/policy/function/criteria?

To provide a clear, consistent and reasoned policy approach to 'A Boards in the city centre (see map), to control and manage the impacts they generate.

3. Name and Job Title of person completing assessment:

Richard Bogg, Highway Development and Traffic Manager

4. Have any impacts been Identified? (Yes/No)

Yes

Community of Identity affected:

Age; Carers of Older or Disabled people; Disability

Summary of impact:

'A' Boards can present an obstruction of the public highway and as such hinder the safe movement of the most vulnerable. It is important that the city centre is feely available for all users and the policy gives particular weight to the needs of pedestrians and it will significantly reduce accessibility issues for our communities of interest.

A new policy is being introduced to regulate and manage ('A' board usage).

Groups/organisations will be informed of the new policy through an awareness campaign

5. Date CIA completed: 13/06/16
6. Signed off by:
7. I am satisfied that this service/policy/function has been successfully impact assessed.

Name:
Position:
Date:

8. Decision-making body: The Executive	Date: 25/08/16	Decision Details:
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Send the completed signed off document to ciasubmission@york.gov.uk It will be published on the intranet, as well as on the council website.
Actions arising from the Assessments will be logged on Verto and progress updates will be required

Community Impact Assessment (CIA)

Community Impact Assessment Title:

'A' Boards Policy

What evidence is available **to suggest that the proposed service, policy, function or criteria could have a negative (N), positive (P) or no (None) effect** on quality of life outcomes? (Refer to guidance for further details)

Can negative impacts be justified? **For example: improving community cohesion; complying with other legislation or enforcement duties; taking positive action to address imbalances or under-representation; needing to target a particular community or group e.g. older people.** NB. Lack of financial resources alone is NOT justification!

Community of Identity: Age

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
Stakeholder Consultation has taken place, with representatives of York Older Peoples Assembly and York Access Group.		Access to services; Individual, family and social life	P	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date

<p>Negative: Presently 'A' Boards are tolerated in the city; this creates many issues for access when walking within the core shopping areas, with boards presenting an obstruction and hazard; these problems can be exacerbated for frail/elderly people who may require aids/support or indeed those with children in buggies/pushchairs.</p>	<p>No, impacts are of a scale considered largely to be unreasonable.</p>	<p>Positive: the proposed policy will substantially reduce the presence of regular boards within the city centre streets; and will prescribe a clear set of criteria for those which could be subject to a licence. Groups/organisations will be informed of the new policy through an awareness campaign</p>	<p>Richard Bogg</p>	<p>Date when policy is implemented; anticipated August 2016; with 6 month implementation period.</p>
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Community of Identity: Carers of Older or Disabled People

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
Stakeholder Consultation has taken place, with representatives of YOPA, YAG and York Blind & partially Sighted Society.		Access to services; Individual, family and social life	P	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date
Negative: Presently 'A' Boards are tolerated	No, impacts are	Positive: the proposed policy will substantially reduce the presence of	Richard Bogg	As above

<p>in the city; this creates many issues for access when walking within the core shopping areas, this being potentially more difficult for carers of disabled adults and children, who for example may have additional equipment, mobility aids or are simply in a larger group, which generates increased challenges with access and movement within busy street environments.</p>	<p>of a scale which is unreasonable.</p>	<p>regular boards within the streets; and will prescribe a clear set of criteria for those which could be subject to a licence. Groups/organisations will be informed of the new policy through an awareness campaign.</p>		
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Community of Identity: Disability

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
<p>Stakeholder Consultation has taken place, with representatives of YOPA, YAG and York Blind & Partially Sighted Society.</p>		<p>Access to services; Individual, family and social life</p>	<p>P</p>	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date
<p>Negative: Presently 'A' Boards are tolerated in the city; this creates many issues for</p>	<p>No, impacts are</p>	<p>Positive: the proposed policy will substantially reduce the presence of</p>	<p>Richard Bogg</p>	<p>As above</p>

<p>disabled people access when moving within the core shopping areas, with boards presenting a particular hazard for example to those with impaired sight/vision, who have to navigate increasing numbers of temporary advertising materials, which are sited randomly, often close the building line, which is the regular space/routes used by people with such disabilities, as it should provide a greater level of safety, comfort and thus increase confidence .</p>	<p>of a scale which is unreasonable.</p>	<p>regular boards within the streets; And will prescribe a clear set of criteria for those which could be subject to a licence. Groups/organisations will be informed of the new policy through an awareness campaign.</p>		
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Community of Identity: Gender

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
			None	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date

Community of Identity: Gender Reassignment

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
			None	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date

Community of Identity: Marriage & Civil Partnership

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
			None	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date

Community of Identity: Pregnancy / Maternity

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
Whilst Consultation has not been undertaken with this CoI, the issue of obstruction is considered to present a genuine issue for people with prams/pushchairs, as the ease to manoeuvre within the streets is negatively impacted by 'A' Boards.		Access to services; Individual, family and social life	P	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date
Negative: Presently 'A' Boards are tolerated in the city; this creates many issues for access when walking within the core shopping areas, with boards presenting an obstruction and hazard; this will increase when having to manoeuvre prams, buggies, push chairs or walking with small children/toddlers.	No, impacts are of a scale which is unreasonable	Positive: the proposed policy will substantially reduce the presence of regular boards within the streets.	Richard Bogg	As above

Community of Identity: Race

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
			None	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date

Community of Identity: Religion / Spirituality / Belief

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
			None	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date

Community of Identity: Sexual Orientation

Evidence		Quality of Life Indicators	Customer Impact (N/P/None)	Staff Impact (N/P/None)
			None	
Details of Impact	<i>Can negative impacts be justified?</i>	Reason/Action	Lead Officer	Completion Date